## Tourism Management Certificates – Get 'Em While They're Hot!

According to Charmaine Williams Schmermund's <u>8-Oct-09 presser</u> entitled "Southern Miss Tourism Management Presents Certificates to IP Casino Industry Professionals," CoB TM faculty "recognized [on 29-Sept-09] 18 IP Casino Resort Spa employees for their contributions in the university's Partnering with Professionals program." Through the PwP, CoB students reportedly gain firsthand knowledge from industry experts in a classroom setting and from various field trips. CoB professor and chair of TM Catherine Price told Schmermund that the students are getting knowledge in a way that stays with the students forever.



Those USM and casino representatives involved in the certificates presentation are pictured above in a photo accompanying Schmermund's story. Price is shown there passing a certificate to a casino official. The omnipresent Evelyn Green, and instructor of TM at USM, is shown on the far right of the photo.